



Kevin Sovet

Web and UI/UX Designer
• Front-End Integration

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PROFESSIONAL SUMMARY

Senior Web Designer and **Front-End Integrator** with **10+ years** bridging design, code, and business objectives. I build **digital products** end to end, from **UX research** and **visual design** to pixel-perfect **front-end integration**, with a strong eye for craft and a **developer's mindset** for maintainability. My **hybrid profile**, spanning **design systems**, **product thinking**, and **strategic consulting**, makes me equally effective in product teams, agencies, and client-facing roles.

PROFESSIONAL EXPERIENCES

Senior UX/UI Consultant - Marketing & Operations Manager TMS Group

Mar. 2022 - Present

- Lead operational strategy and internal branding while providing high-level UX/UI consulting
- Bridge the gap between human capital and business objectives by coaching managers and refining market positioning
- Streamlined internal workflows and elevated the brand's digital authority through a unified marketing strategy

UX/UI Designer & Front-End Developer AutoTuner / FR-Team (via TMS Group)

Mar. 2023 - Mar. 2025

- Led the complete UX/UI overhaul of the AutoTuner web application, a complex ecosystem for automotive file management
- Handled the entire cycle from wireframing to Svelte component integration; documented UI components in Storybook
- Transformed a technical tool into a seamless platform, significantly improving the file exchange workflow between dealers and clients

Web Interface Integrator & UX/UI Designer Contraste Digital (via TMS Group)

Apr. 2022 - Mar. 2023

- Developed and maintained high-traffic platforms: Sudinfo, Le Soir, RTL, La Voix du Nord
- Optimized user profile and subscription management systems (GPG/PCG) for millions of readers across multiple press brands

UX/UI Designer The Service Company

Aug. 2020 - Jan 2021

- Crafted cohesive brand identities and digital interfaces for a wide variety of B2B and B2C clients
- Combined brand storytelling with technical execution (WordPress / Odoo) to deliver end-to-end digital solutions

Digital Marketing, Graphic, Web & UX/UI Designer OncoDNA

Sep. 2015 - Jun. 2020

- Managed the digital presence & visual identity for a leader in precision medicine, making complex healthcare data accessible through UX/UI design
- Improved website usability & marketing ROI through data-driven UX research and Agile Scrum methodologies

DOMAINS OF EXPERTISE

UX/UI Design & Front-End

- Figma / Adobe XD
- HTML5 / SCSS / BEM
- Bootstrap 5
- Mobile-first responsive
- User research & interviews

Design Systems

- Token architecture
- Component libraries
- WCAG Accessibility
- Svelte / Angular / Twig
- Git & versioning

Branding & Identity

- Logo & visual identity
- Typography & colours
- Motion design
- Print & digital assets
- Brand guidelines

Project Management

- Agile / Scrum
- Brief-to-go-live
- Client ownership
- Cross-functional teams
- Multi-account

EDUCATION AND TRAINING

Bachelor in Computer Graphics

Haute école Albert Jacquard, 2014

Web Interface Designer

Cepegre, 2015

UX Designer & Research

ULB, 2017

Marketings Fundamentals

Wolters Kluwer, 2019

LANGUAGES

French

Mother tongue

English

Expert - C1

Dutch

Notions - A2

PERSONAL INTERESTS

Everyday athlete • **Electronic & rock music listener** • **Fan of Christopher Nolan** • **Backpaker traveler** • **Restaurant lover**